

# PROVIDER QUICK POINTS

## PROVIDER INFORMATION



November 13, 2024

### Health Equity Certification 2025 Launch

Blue Cross and Blue Shield of Minnesota is proud to announce the launch of a new Health Equity Certification program in 2025 to support providers and care systems as they navigate the health equity landscape. This program will provide a mechanism for certification and equip participants with the knowledge, tools, and resources needed to make transformative change towards a more equitable healthcare system.

Please register to join the team from the Center for Racial and Health Equity on a webinar to introduce the program. Details on program components will be provided. Participants will have the opportunity to hear from some of the pilot participants on how this program has undergone rigorous testing and development, as well as how providers have already begun using the program to make improvements within their own organizations.

**Title:** Health Equity Certification 2025 Launch

**Date:** 11/21/2024

**Time:** 12-1 PM Central

**Registration link:** [https://availity.zoom.us/webinar/register/WN\\_Xa\\_dxc-yQoOZ8RhiE5kzq](https://availity.zoom.us/webinar/register/WN_Xa_dxc-yQoOZ8RhiE5kzq)

**Passcode for attendees, if prompted:** webinar

**Webinar ID:** 989 7667 8911