

Introducing Warby Parker® through Blue Cross Vision

An exciting enhancement to our vision network

The Warby Parker value proposition to members is clear: **Buying glasses should be easy and fun and should help leave money in their pockets.** This differentiating enhancement is only available through Blue Cross Vision.



Online at
WarbyParker.com



250+ stores
nationwide



Signature home
try-on program



Most sites even offer
onsite standard exams!

Warby Parker is now an in-network retailer through our expansive Davis Vision network, with no premium rate increase. Now there are even more ways that your members can prioritize their eye health – and look stylish, too!



Given Warby Parker's unique product offering, which includes frames, lens enhancements, contact lenses, and standard eye exams, there are a variety of ways that your members may experience savings while using their benefits.