

PROVIDER QUICK POINTS

PROVIDER INFORMATION



January 11, 2023

Upcoming Best Practice Sessions: Community Health Workers

Community Health Workers (CHW) are front-line public health professionals focused on providing culturally appropriate patient assistance and education in conjunction with providers. Blue Cross and Blue Shield of Minnesota (Blue Cross) will be hosting two Best Practice Sessions on CHW in collaboration with Mayo Clinic and Winona Health scheduled for February 2023.

Although many providers have been using CHW for their Minnesota Health Care Programs members, Blue Cross began offering CHW services as a benefit to Commercial fully-insured members on 01/01/2022. CHW providers may provide services in a different manner for the Commercial and MHCP members, based on the unique needs of the specific population. These sessions will describe the specific services CHW provide, the reasons Winona Health and Mayo Clinic chose to incorporate CHW services, the successes and challenges faced in starting the program, and the positive impacts CHW have had on their organizations.

The two organizations have taken different approaches, with Winona bringing CHW in-house and Mayo taking a collaborative approach. Providers are encouraged to register for both sessions to compare and contrast the experiences.

Community Health Workers Best Practice Session

Feb 17, 2023, 12:00 PM Central Time (US and Canada)

Webinar ID: 950 2795 5479

Registration Link: https://availity.zoom.us/webinar/register/WN_20Q6YGpMQtCVJ8M4sYo63A

Password: webinar

Community Health Workers Best Practice Session

Feb 22, 2023, 11:30 AM Central Time (US and Canada)

Webinar ID: 942 2921 9900

Registration Link: https://availity.zoom.us/webinar/register/WN_QOOwbj5FQgOa70-k1A13Jw

Password: webinar

Questions?

Contact provider services at (651) 662-5200 or 1-800-262-0820.