

PROVIDER QUICK POINTS

PROVIDER INFORMATION



April 13, 2022

Join the TruHearing Audiology and Hearing Aid Network

Audiologist or hearing aid dispensers seeking a contract for Blue Cross and Blue Shield of Minnesota Platinum Blue and Medicare Advantage members are invited to apply. Contracting for these products is handled through TruHearing.

Specialties eligible for TruHearing contracting include:

- Audiologist
- Hearing Aid dispenser

Products Impacted:

- Platinum Blue
- Medicare Advantage

How to apply for a contract through TruHearing:

1. To apply for a contract contact TruHearing Network Management at 1-855-286-0550 or email networkmanagement@truhearing.com and request a contract application.
2. TruHearing will email a contract application.
3. Complete and email the application to TruHearing.

Additional information:

After the completed contract is reviewed, the TruHearing credentialing department will send additional information via the email address provided on the contract application. Please note this information is only sent by email and is not mailed.

All contract requests are reviewed for access needs. The status of the contract application will be sent within four to six weeks by email.

Contracting for these products is handled through TruHearing and is exclusive for Blue Cross and Blue Shield of Minnesota Medicare Advantage and Platinum Blue Plans.