

**Blue Cross and Blue Shield of Minnesota  
and Blue Plus**

P.O. Box 64560  
St. Paul, MN 55164-0560  
(651) 662-8000 / (800) 382-2000



## **NOTICE OF OUR FINANCIAL INFORMATION PRIVACY POLICIES AND PRACTICES**

We are dedicated to protecting the privacy of your nonpublic personal financial information, which we collect and maintain. Nonpublic personal financial information is information we have gathered that identifies you. This notice briefly outlines what information we collect, how we protect it and how we may disclose it. We will provide notice to you of relevant changes in our practices.

### **Information we collect and maintain**

We collect nonpublic personal financial information about you such as your name, address, and bank information if you have Pay-It-Easy from sources such as:

- Applications or other forms you submit to us
- Providers or other insurance companies
- Others in the process of administering benefits.

### **How we protect information**

We do not disclose nonpublic personal financial information about our customers or former customers except as permitted by law. We maintain physical, electronic, and procedural safeguards that comply with legal requirements to guard your nonpublic personal financial information.

### **Information we may disclose**

We may disclose any of the nonpublic personal financial information we collect, at different times. You can be assured that we disclose only the information that we believe is needed for a specific purpose.

### **Companies to whom we may disclose information**

We may disclose your nonpublic personal financial information to our affiliates and to nonaffiliated third parties as permitted or required by law, such as the following types of businesses:

- Insurers and other businesses involved in the sale or servicing of insurance products, such as life insurers, insurance agents and brokers
- Health care providers
- Government regulatory agencies
- Companies that perform services on our behalf.

### **What organizations are covered by this notice**

This notice applies to information collected and maintained about customers of the following companies:

- Blue Cross and Blue Shield of Minnesota
- Blue Plus

### **Questions**

If you have any questions, please contact customer service at the number on the back of your member ID card. For a copy of our Notice of Privacy Practices, visit the Blue Cross and Blue Shield of Minnesota website at [bluecrossmn.com](http://bluecrossmn.com) or call the number listed on the back of your member ID card.

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[bluecrossmn.com](http://bluecrossmn.com)

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