PROVIDER QUICK POINTS PROVIDER INFORMATION



March 31, 2016

Optician Contracting and Eyewear Overview

Participating Optometrists or Ophthalmologists that do not hold an optician contract are obligated to advise the subscriber that eyewear distributed out of the optician office will result in processing under the subscriber's out of network benefits.

Optician contracts are issued independently from Optometry and Ophthalmology contracts. Opticians wanting to be considered for participation in the network are encouraged to apply by submitting a Contract Request form which can be located under the "Health care providers and facilities" option within the "Be Part Of Our Network" window found on: https://www.bluecrossmn.com/healthy/public/personal/home/providers/.

The Blue Cross Provider Policy and Procedure Manual has the following information in Chapter 11 (Optometric/Optical Services), describing the Essential Health benefit for children 18 years of age and younger:

Pediatric Eyewear Benefit

Individual and small group products sold on or off the exchange must include ten essential health care benefits (EHB). One of the EHB's is for corrective lenses for children age 18 and younger. The benefit provides a maximum of: one (1) frame and one (1) pair of lenses; or, one (1) pair of contact lenses; or, one (1) year supply of disposable contact lenses per calendar year. Payment will be in accordance with the provider's Aware agreement, and the benefit is subject to the subscriber's deductible and coinsurance for the plan. Providers shall identify a collection of frames from which members shall choose. The collection shall include Ray-Ban brand frames and Disney brand frames, or frames that are substantially similar. The allowed amount for frames is the lesser of cost or \$130. If a member chooses more expensive frames, there will be no benefit. The member may not purchase more expensive frames and be billed for the difference. Eyewear claims will be paid to the provider.

Questions?

If you have questions, please contact provider services at (651) 662-5200 or 1-800-262-0820.

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