

PROVIDER QUICK POINTS

Provider information



October 2, 2013

New Consumer Value network for individuals, families and small businesses

Blue Cross and Blue Shield of Minnesota (Blue Cross) is committed to providing our subscribers with a broad range of options to meet their needs. One of those options is the new Consumer Value[®] network. This narrow, price-sensitive network will be effective in health plans for individuals, families and small businesses on and off the state exchange (also known as MNsure) beginning January 1, 2014. This network is available in most counties in the state of Minnesota and will be sold under the BlueSave and BlueBasic products.

Blue Cross and providers share a goal to ensure that patients have access to quality care. To accomplish this, we created this new network to include providers that meet the access and/or affordability needs of these cost-conscious patients. The Consumer Value network will give consumers access to the most affordable option. We will continue to offer our other network options, such as Aware[®] and the Blue PerformanceSM Regional networks.

With the Consumer Value network, subscribers will still have access to many providers in Minnesota; however, they will have less options than they do with our broader networks. If a patient has questions about benefits or provider access, we encourage you to direct them to Blue Cross. Additional information is available on the Blue Cross website at bluecrossmn.com. Thank you for helping to provide high quality affordable health care to the people of Minnesota.

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