

PROVIDER QUICK POINTS

Provider information



December 12, 2013

Chiropractic network structure changes

In an effort to better meet the needs of patients, subscribers and our network of providers, effective July 1, 2014, Blue Cross and Blue Shield of Minnesota and Blue Plus (Blue Cross) will streamline the structure of our chiropractic network.

This change is the result of many recent conversations between Blue Cross and providers. We listened as chiropractors told us about their desire to hold all chiropractors to the same standards, eliminate payment withholds and allow new entrants into the network. Based on this feedback, Blue Cross will begin to transition and move providers to the larger Aware network.

This singular chiropractic network will have consistent performance targets aligned with reimbursement, no withholds and ample opportunities to reward high performers with the best reimbursements. Additionally, as low performers exit the network, new providers will have an opportunity to join.

This change, which reinforces Blue Cross' status as having the broadest network of chiropractors in the state, will occur as groups renew and any benefits associated with the Select network will sunset on or after January 1, 2015. Blue Cross is actively reaching out to providers, patients and subscribers with information and tools to understand this newly aligned chiropractic network.

Questions?

If you have questions, please contact provider services at **(651) 662-5200** or toll free at **1-800-262-0820**.