

PROVIDER QUICK POINTS

PROVIDER INFORMATION



April 22, 2014

Better health for all mothers and their babies enrolled in MHCP after birth initiative – Birth notifications for PMAP & MinnesotaCare

Effective January 1, 2014, Minnesota health plans began using a standard birth notification process for Prepaid Medical Assistance Program (PMAP) and MinnesotaCare births. The notification process requires hospitals to use the available **Birth Notification Form** to notify health plans of births within the Minnesota Health Care Programs (MHCP) population. This refers to all **Blue Advantage PMAP** and **MinnesotaCare** subscribers enrolled in Blue Plus.

This standard birth notification process is part of the Minnesota Department of Human Service's initiative to reduce low birth weight in babies and improve inter-conception care for both mothers and infants who are enrolled in the state's **Medicaid and MinnesotaCare** programs. Once notified of the birth, Blue Plus collaborates with local public health and other community resources to offer the birth mother support and services that engage her in inter-conception health care. Research has shown that this type of intervention can impact the overall health of the mother and positively impact future pregnancy outcomes.

Blue Plus appreciates the help of its partner hospitals and birthing centers on this important initiative. In evaluating the process to date, we have identified some important tips that we believe will significantly impact the success of this initiative.

1. **Remember:** This initiative is **only** for subscribers enrolled in **Blue Advantage PMAP** and **MinnesotaCare** through Blue Plus (*Blue Cross and Blue Shield of Minnesota commercial policies are excluded from this process*)
2. Access the online **Blue Plus Birth Notification Form** at providers.bluecrossmn.com (enter "birth notification form" in the search field)
3. Include the mother's Blue Plus' ID Number. Blue Advantage PMAP and MinnesotaCare subscribers' ID numbers will start with the prefix **XZG** followed by **80XXXXXXXX** (9 numerical digits, **always** beginning with **80**)
4. Include mother's residence **zip code**
5. Provide the **birth weight** (either in grams or pounds)
6. Fax the completed notification form to Blue Plus at **(651) 662-0647 within 24 – 48 hours of birth**

Most facilities have the form completed by the health information, utilization or business office. Please forward this information to the department that would complete the form.

We appreciate your help with this important initiative. Thank you for working with us to improve the health of the mothers and children we both serve.

Questions?

If you have questions, please contact provider services at **(651) 662-5200** or **1-800-262-0820**.

QP15-14

Distribution: Available on providers.bluecrossmn.com and mailed to the impacted providers

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L264R03 (12/13)