

# PROVIDER QUICK POINTS

## PROVIDER INFORMATION



May 13, 2014

### **Blue Plus Reward Program for PMAP and MinnesotaCare Subscribers**

Blue Plus is pleased to announce a new reward program for Blue Advantage Prepaid Medical Assistance Program (PMAP) and MinnesotaCare subscribers.

Effective immediately, Blue Plus is offering eligible subscribers a reward card for seeking and receiving preventive health care visits, diabetes monitoring tests, and prenatal/postpartum care.

Blue Plus has established ten individual incentives for children and adults. Some rewards are worth \$25 dollars and others are worth \$75 dollars.

The program is simple: the subscriber brings a voucher to his/her medical care appointment, receives the service, obtains the medical provider's signature on the voucher, and simply mails the voucher back to Blue Plus. Upon receipt of the signed voucher, Blue Plus will mail the subscriber a reward card.

Examples of the services eligible for the reward program include:

- Preventive visits for children and adolescents
- Childhood immunizations
- Chlamydia screening
- Prenatal visits
- Postpartum visits
- Diabetic eye exams

#### **Additional information**

More information on this new program can be found on our website at [bluecrossmn.com/rewardcards](http://bluecrossmn.com/rewardcards).