

Bulletin



October 23, 2009

Blue Plus Minnesota Health Care Programs in Northeast Minnesota

Blue Plus, a nonprofit affiliate of Blue Cross and Blue Shield of Minnesota, is excited to announce we have received regulatory approval to expand our service area to serve Minnesota Health Care Programs members in Carlton, Cook, Koochiching, Lake and St. Louis counties beginning January 1, 2010. The products included in this expansion are Minnesota Senior Health Options (MSHO), Special Needs Basic Care (SNBC), Prepaid Medical Assistance Program (PMAP), Prepaid General Assistance Medical Care (PGAMC) Minnesota Senior Care Plus (MSC+) and Blue Plus MinnesotaCare.

Blue Plus is committed to the health and well-being of each and every member. Blue Plus offers a broad range of services and programs to support the diverse needs of communities. From providing language interpretation services to providing transportation to and from medical appointments, we help our members get the care they need.

This communication is an overview of our products, which are designed to accommodate the various and changing needs of members and to help them more effectively use the health care services available to them through our health plan.

Blue Plus MSHO and SNBC

SecureBlue is the MSHO plan and CareBlue is the SNBC plan from Blue Plus. With SecureBlue and CareBlue, members get all of their health care benefits in one plan. SecureBlue and CareBlue are open-access plans, meaning that members do not need a referral from their primary care clinic to see a network provider. A personal Care Coordinator works closely with individual members to assist them in achieving optimal medical and social stability. The care coordinator can arrange things like help with medications, answer health plan questions, support members with health care decisions, and arrange home meal delivery and other services to make life easier.

If you receive questions relating to enrollment, Blue Plus enrollment staff will assist persons with enrollment in SecureBlue or CareBlue by calling **1-866-477-1584**, seven days a week, 8 a.m. to 8 p.m. TTY/TDD users can call **1-888-878-0137**.

Blue Plus PMAP, PGAMC, MSC+ and MinnesotaCare

Blue Plus Minnesota Health Care Programs products are also open-access to an extensive provider network from which members can choose to access their health care. Blue Plus knows that health care goes beyond just medical services. That's why we're committed to bringing members other kinds of care, too. In addition to ready access to medical care providers, Blue Plus members can also access a wide range of other health care needs including mental health, dental, drug and alcohol health care services, prescriptions, specialty care and more.

People eligible for Minnesota Health Care Programs should contact their county financial worker for more information and enrollment.

Questions?

If you have any questions or want Blue Plus contract information, please contact provider service at **1-800-262-0820** or visit our website at **providers.bluecrossmn.com**.