

PROVIDER QUICK POINTS

PROVIDER INFORMATION



April 22, 2020

Sharecare Offers Providers Telemedicine Capabilities

Blue Cross and Blue Shield of Minnesota and Blue Plus (Blue Cross) recognizes the need for providers to have full telemedicine capabilities as soon as possible. Through our partnership with Sharecare, we are pleased to bring a web-based solution to our entire provider network. Sharecare recently partnered with Updox, a HIPAA-compliant telehealth platform. Sharecare offers providers the ability to quickly offer telehealth capabilities to ensure providers can continue to provide quality services to their patients through telehealth. The platform works with all benefit plans, but reimbursement for services is dependent upon the Subscriber's benefits. Providers who sign up for the platform by June 1, 2020 will receive services at no cost through September 1, 2020. After the initial period, a monthly fee is assessed based on the number of clinicians leveraging the platform.

If you are interested in learning more, please reach out to Sharecare at **1-800-523-0462** or you can learn more at <https://www.sharecare.com/telehealth>



Telehealth for Providers

Productive Providers, Happier Patients, Lower Costs

Key Benefits:

PROVIDERS:

- Maintains patient volume during COVID-19
- Reduces cancellations
- Increases revenue
- Reduces costs
- Improve patient satisfaction
- Extend your practice's reach
- Works wherever you are
- Self-service platform
- HIPAA-compliant

PATIENTS:

- Convenient virtual visit via smartphone or other device
- No cost or low-cost visits (depending on insurance)
- Limit exposure to sick patients in healthcare facilities
- Maintain safe, social distance
- Protect others if symptoms present
- Use for primary and specialty care

Overview

In partnership with Updox, Sharecare is providing an easy to use telehealth service to increase efficiency, reduce costs and better meet the needs of patients in the current COVID-19 environment. The Sharecare Telehealth solution is a self-service, secure video chat and patient texting platform that allows you to meet patients where they are – on their phone. With no apps or downloads necessary, this HIPAA-compliant service connects providers and patients instantly.

More Ways to Provide Care

COVID-19 has upended the traditional provider delivery model with many patients canceling appointments and putting off much needed care. Offering virtual care by video and text reduces cancellations and maintains patient volume while improving patient satisfaction. Additionally, Sharecare Telehealth meets this increasing demand for remote provider and patient connection through simple solutions that allow you and your staff to do what you do best – care for people.

Minimize Risk for Patients

Patients can get the care they need from the safety and privacy of home and without the risk of exposure. Sharecare Telehealth:

- limits exposure to sick patients in healthcare facilities
- maintains safe, social distance
- protects others if symptoms are present

Easy and Affordable

Sharecare can instantly enable healthcare providers, practices, and health systems of all sizes and specialties. Registration takes minutes, and the platform can be up and running in a matter of hours to conduct virtual patient visits, triage, and address patients' urgent healthcare needs.

To help meet the demands of the current health crisis, we are offering Sharecare Telehealth at no cost through September 1st, 2020, as long as you sign up by June 1st. Thereafter, the cost is \$49 per month with the option to cancel at any point with 30-day notice.

Get started at <https://www.sharecare.com/telehealth> (or contact 800-523-0462).



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Telehealth Solutions

VALUE PROPOSITION



SHARECARE TELEHEALTH SOLUTIONS

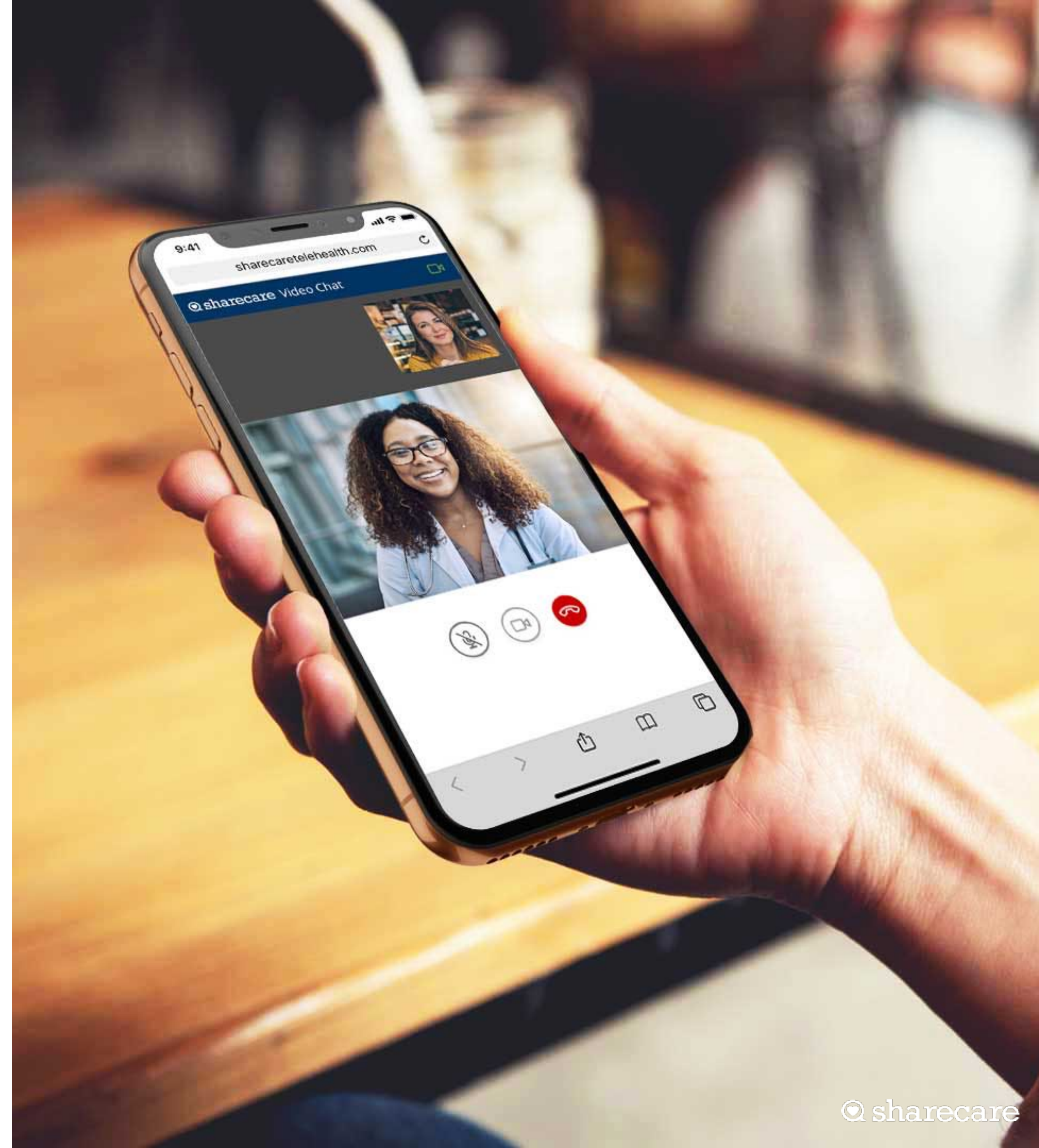
Why the Focus on COVID-19?

COVID-19 has upended the traditional provider delivery model with many patients canceling appointments and putting off much needed care

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Why the Focus on COVID-19 for Telehealth?



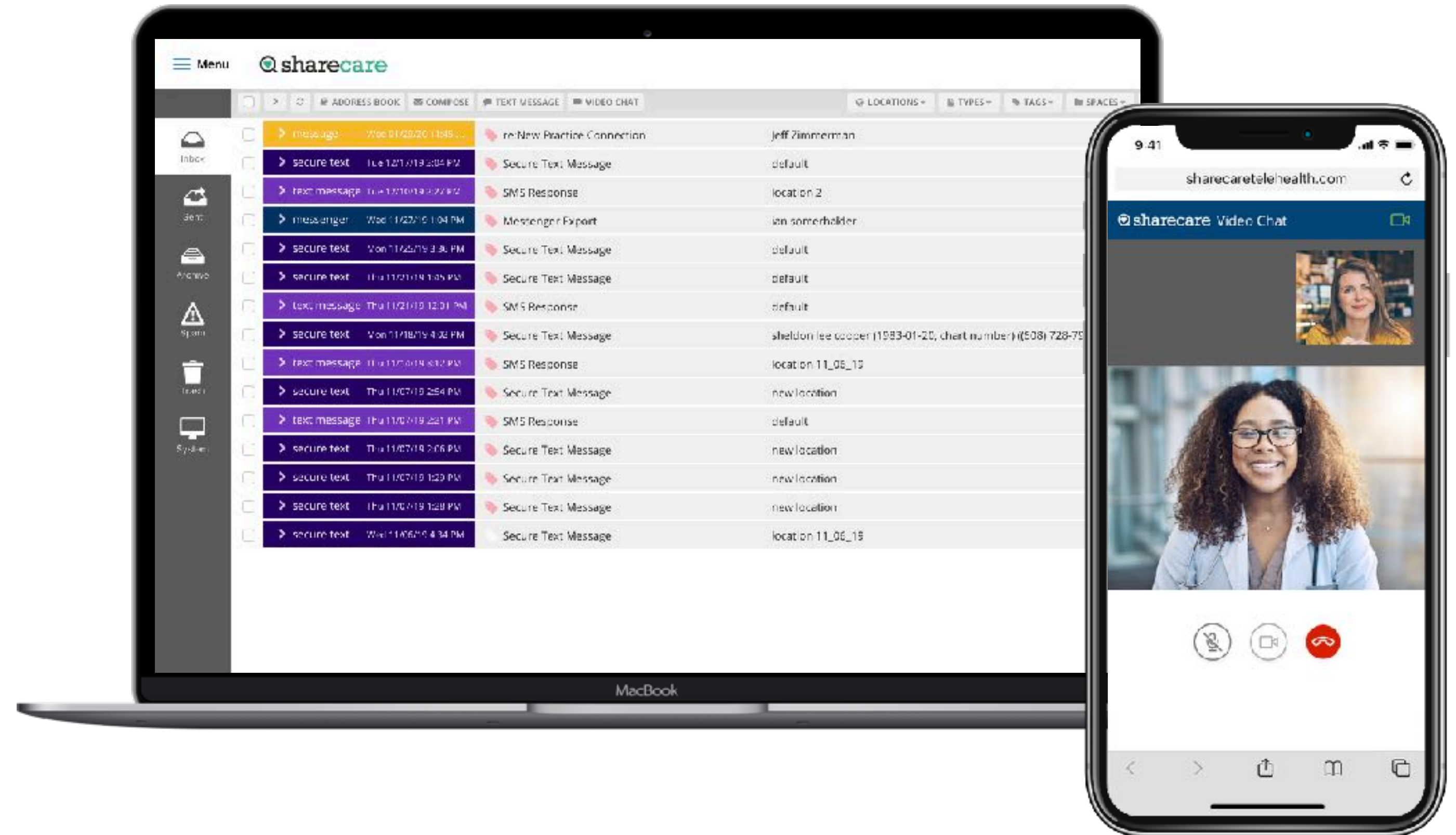
- Nearly three-quarters of Americans said they'd consider using telehealth to be remotely screened for COVID-19 (*Healthcare IT News*)
- Two-thirds said the pandemic has increased their willingness to try virtual care (*Healthcare IT News*)
- 42% of Americans feel that the pandemic has negatively affected their healthcare access in some way (*Sharecare COVID-19 Survey*)
- 60% of Americans note they would still want to access care with their primary physician if they experienced COVID-19 symptoms (*Sharecare COVID-19 Survey*)
- According to the Sharecare Community Well-Being Index, the U.S. faces serious healthcare access challenges apart from the pandemic with:
 - 33% of all counties in the U.S. having only one M.D. per 2,000 residents
 - 44% of all counties without a pediatrician
 - 48% of all counties have no OB-GYN



SHARECARE TELEHEALTH SOLUTIONS

What is the Product Offering?

- Secure video chat and patient texting platform
- Available for individual providers or multi-provider practices
- Easy self-service sign-up
- Web-based platform, does not require any apps or downloads
- HIPAA-compliant
- Available at no cost until September 1, 2020 (if clients sign up by June 1)
- Cost is \$49 per month, with option to cancel with 30 days notice
- Created in partnership with Updox





SHARECARE TELEHEALTH SOLUTIONS

Key Benefits

FOR PROVIDERS:

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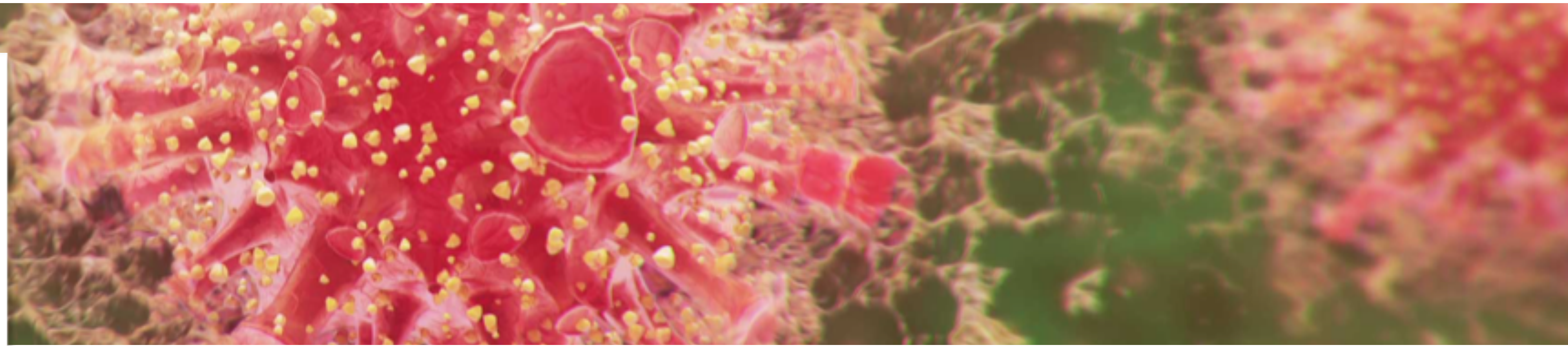
FOR PATIENTS:

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COVID-19 + SHARECARE

Enterprise Client Resource Center



sharecare

Novel Coronavirus / COVID-19

CLIENT RESOURCE CENTER

COVID-19 RESOURCES

Flatten the Curve

Sharecare and Dr. Sandro Galisa, Dean of Boston University School of Public Health, have launched the Flatten the Curve Survey to provide real-time surveillance on behavior change during the COVID-19 pandemic.

[ACCESS RESOURCES →](#)

Social Media Content

Top performing social media content focused on awareness, tips and resources for COVID-19

[ACCESS SOCIAL CONTENT →](#)

Sharecare Tools

AskMD, Telehealth Solutions, Sharecare Windows, Managing Anxiety and other tools to help your population manage their health through COVID-19.

[ACCESS TOOLS →](#)

Articles

Top performing articles covering COVID-19

[ACCESS ARTICLES →](#)

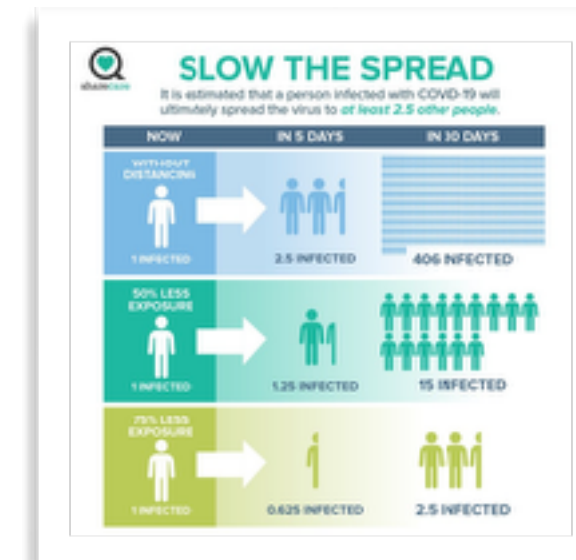
EMAILS/ COMMUNICATIONS

ADDITIONAL RESOURCES

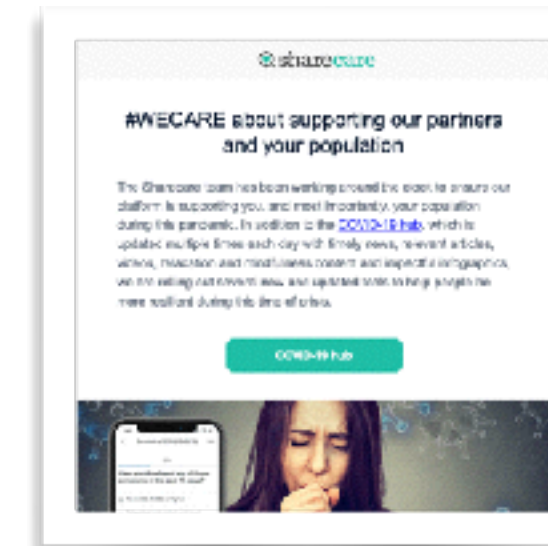
Client resource center with access to content, videos, charts, tips and other resources in support of COVID-19 coverage. Enterprise clients can download assets to use for communicating to their members.



ARTICLES



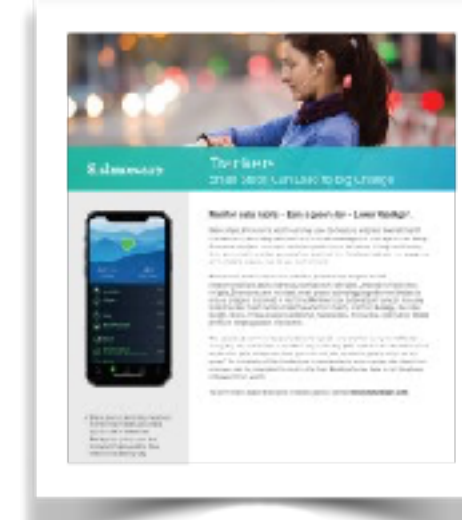
SOCIAL MEDIA CONTENT



EMAILS/ COMMUNICATIONS



SURVEY



ADDITIONAL RESOURCES