## PROVIDER BULLETIN PROVIDER INFORMATION



November 1, 2021

## **Member Protections from Conversion Therapy**

Blue Cross and Blue Shield of Minnesota, Blue Plus, and Affiliates (Blue Cross) has taken a strong stance against the systematic discrimination that exists in our health care system and remains committed to serving communities who have been marginalized by systemic inequities, including transgender and non-binary individuals and their families.

Blue Cross further confirms this strong stance against systematic discrimination by supporting Governor Tim Walz Executive Order 21-25, rejecting conversion therapy. "Conversion therapy," sometimes known as "reparative therapy," is a range of dangerous and discredited practices that falsely claim to change a person's sexual orientation, gender identity, or gender expression. The scientific, medical, and education communities overwhelmingly reject conversion therapy because it lacks scientific validation, poses dangerous health risks to the individuals and communities involved, and contributes to health and social inequities.

Blue Cross does not support conversion therapy and does not utilize any medical codes related to conversion therapy and does not support any advertising by providers for conversion therapy services. Blue Cross will not knowingly provide coverage for any conversion therapy services, and it if is determined that any such services were provided, Blue Cross will either deny payment for such services or recoup any and all amounts paid for such services.

## **Ouestions?**

If you have questions, please contact provider services at (651) 662-5200 or 1-800-262-0820.