PROVIDER QUICK POINTS PROVIDER INFORMATION



November 27, 2019

Commercial Product Changes for 2020

Effective January 1, 2020, Blue Cross and Blue Shield Minnesota and Blue Plus (Blue Cross) will introduce the following **new** products. Network names will appear on ID cards.

Small Group Market

Product Name	Network Name	Featured Care System(s)	Marketing/Service Area
Blue Cross Strive – Metro Region	Strive – Metro Region Network	Fairview, North Memorial Health and Entira	Anoka, Carver, Chisago, Dakota, Hennepin, Isanti, Ramsey, Scott, Sherburne and Washington Counties

Blue Cross will continue to offer BlueAccess and High Value in our Small Group market.

BlueValue will be discontinued in 2020. Some Small Groups, dependent on their renewal date, may utilize the product until as late as December 1, 2020.

Individual Market

Product Name	Network Name	Marketing/Service Area
Blue Plus Minnesota Value	Blue Plus Minnesota Value Network	Individual Plan members must live in one of the following MN counties to enroll: Benton, Brown, Crow Wing, Kanabec, Kittson, Lake of the Woods, McLeod, Meeker, Mille Lacs, Morrison, Roseau, Sibley, Stearns, Todd or Wright.

Blue Cross will continue to offer Blue Plus Metro MN, Blue Plus Western MN, Blue Plus Southeast MN, Blue Plus Strive – Metro Region and Blue Plus Northeast MN in our Individual market.

Large Group Market

Blue Cross will continue to offer Aware, High Value, Strive – Metro Region, Metro MN, Western MN, Southeast MN and Northeast MN in our Large Group market.

Effective January 1, 2020, Access is available for renewal only, meaning it cannot be a new selection for new or existing groups. Groups that had members enrolled in Access prior to January 1, 2020 may continue to utilize the network.

Ouestions?

If you have questions, please contact provider services at (651) 662-5200 or 1-800-262-0820.

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